

Freedom to focus on you Critical Illness Insurance

Routine checkups and screenings are part of keeping your health and wellness on track. For most of us, we just check them off after they're done and forget about them. For others, they may uncover something unexpected like cancer. Either way, it can be hard to feel secure until we get our results back.

Thankfully, more women are surviving cancer than ever before. What may surprise you is the growing need for financial help after facing a serious illness. Rising healthcare costs and high-deductible healthcare plans are passing on more costs to people. Faced with hard times, raising money through websites like GoFundMe is becoming more and more common.

There's a better way. Critical illness insurance will pay money directly to you should you face a serious illness like cancer, heart attack¹ or Advanced Alzheimer's disease. **The policy provides money you can use any way you wish, such as:**



Deductibles and copays/coinsurance



Lost income from missed work



Everyday expenses – mortgage/rent, utilities, childcare



Experimental treatments and travel

Take control and give yourself more options and choices. Talk to your insurance professional today to learn more about Assurity Critical Illness Insurance.

Assurity

Helping people through difficult times

As a mutual organization, Assurity was founded on the simple concept of people coming together to support each other in moments of need. We continue our mission of helping people through difficult times by providing affordable insurance protection that is easy to understand and buy. Our financial stability has stood the test of time. It shows our commitment to be there when our customers need us. Owned by our policyholders, we conduct our business to serve only their best interests. Whether paying benefits, offering service with a human touch, giving back to our community, or practicing sustainable habits that provide for our planet, we embrace our capacity to improve lives. We all share in the future we create, and Assurity believes in using our business as a force for good.



Customer Service

800-276-7619 Ext. 4264

Find out more assurity.com

1. Heart attack does not include established (old) myocardial infarction occurring prior to the issue date, sudden cardiac arrest, cardiac arrest or cardiopulmonary arrest.

NOT AVAILABLE IN NEW YORK.

CRITICAL ILLNESS INSURANCE PROVIDES LIMITED BENEFIT COVERAGE. It is not a comprehensive major medical plan or Medicare supplement policy. The description of benefits is intended only to highlight the insured's benefits and should not be relied upon to fully determine coverage. If this description conflicts in any way with the terms of the policy, the terms of the policy prevail. This policy may contain reductions of benefits, limitations and exclusions. For costs and complete details of the coverage, please contact your insurance representative or Assurity to review the policy for more information.

Circular 230 Disclosure: Any U.S. tax information contained in this communication is not intended or written to be used, and cannot be used, for the purpose of (i) avoiding penalties under the Internal Revenue Code, or (ii) promoting, marketing or recommending to another party any matters addressed herein.

Policy Form No. I H1820 underwritten by Assurity Life Insurance Company, Lincoln, NE.

Assurity is a marketing name for the mutual holding company Assurity Group, Inc. and its subsidiaries. Those subsidiaries include but are not limited to: Assurity Life Insurance Company and Assurity Life Insurance Company of New York. Insurance products and services are offered by Assurity Life Insurance Company in all states except New York. In New York, insurance products and services are offered by Assurity Life Insurance Company of New York. In New York, Albany, NY. Product availability, features and rates may vary by state.